

September 25, 2018

Dear Members of Congress,

Together our two organizations represent thousands of manufacturers, distributors, retailers and outfitters, small family businesses, entrepreneurial start-ups and international Fortune 1,000 companies that make and sell products for active use in the outdoors. We are writing to express our strong support for reauthorization of and full, dedicated funding for the Land and Water Conservation Fund (LWCF).

We stand ready to work with you to ensure that the nation's premier conservation program does not expire and that LWCF funding continues to protect and provide recreational access to our nation's irreplaceable outdoor spaces.

Each year, the outdoor industry supports more than 7.6 million American jobs, generates \$887 billion in direct consumer spending and contributes \$125 billion in federal, state and local taxes. To maintain this growth, our businesses depend on access to the nation's lands and waters, and certainty that LWCF investments will continue to be realized in these places.

Full and dedicated funding for LWCF will enable communities across the nation to invest in the outdoor economy, create jobs and support rural communities looking to diversify their economies. The LWCF makes investments in our shared outdoor heritage—from backyards to the backcountry—that are essential to outdoor companies, our consumers and the health and vitality of urban and rural communities.

This program represents a promise that was made to the American people 50 years ago to invest a small portion of the proceeds from natural resource development in our nation's Outer Continental Shelf (OCS) into conservation and outdoor recreation. Yet, nearly every year, the majority of LWCF funds are diverted to other, unrelated purposes. Recent bipartisan polling shows that 85 percent of American voters want and expect the nation to continue to invest in LWCF, a level of support that has been consistent over the years regardless of demographic, income and political differences.

Our businesses and the 142 million Americans who participate in outdoor recreation each year depend on LWCF for healthy local communities and citizens, a high quality of life and a vibrant U.S. economy. Reauthorization of LWCF with full, dedicated funding before expiration on September 30 is an important and bipartisan commitment that this Congress should uphold and celebrate.

We, the undersigned 282 businesses and organizations, urge you to support a permanent reauthorization of LWCF that includes full funding at \$900 million annually, and we look forward to working with you to protect and grow our outdoor economy.

Sincerely,

See reverse for signatures.

360 Adventure Collective
Access Fund
Active Interest Media
Activity Maine
Adaptive Adventures
Adidas
Adventure Medical Kits
Adventure Travel Conservation
Fund
Adventure Travel Trade
Association
AdventureCORPS, Inc.
All Good
Alpacka Raft
Allied Feeds
Altra Footwear
American Alpine Institute
American Alpine Institute
American Hiking Society
American Whitewater
Angler's Covey
Appalachian Mountain Club
Arbor Day Foundation
Arc'Teryx
ATC
authentic
Auto prof, Inc.
Avid4Adventure
Backbone Media
Backcountry and Beyond
Backcountry Essentials
Backcountry Hunters & Anglers
Backpackers.com
Belair Fashions
Bergreen Photography
Big City Mountaineers
Biological Visions
Black Diamond Equipment
BOCO Gear
Bold Betties
Breakaway Research Group
Brook Hopper Consulting
Burley
CamelBak
Canyoning Colorado CCC
Cascade Designs
Catapult Creative Labs
Category One, Inc.
Catherine Aepfel Productions
Chaco
Chargeurs Luxury Materials
Cheers Suz
Choose Outdoors

City Kids Wilderness Project
Clean Trails
Clear Water Outdoor
Clif Bar & Company
Co-Operations
College Outside
Colorado Fourteeners Initiative
Colorado Parks and Wildlife
Colorado Teardrops
Columbia Sportswear Company
Control Union
Costa INC.
Cottonwood Institute
Crown Trails Head Wear
Crux Fermentation Project
Currant Ridge Cabins
DAC
Deschutes Brewery
Deuter USA, Inc.
DHTC Co., Ltd.
Dirt Tri
Duct Tape Then Beer, LLC
Durango Area Tourism Office
Eagle Creek Travel
Eagle's Nest Outfitters
Eco-cycle
Elenate
Elevation Beer Co.
Environmental Learning For Kids
Essex Survival LLC
Far Bank Enterprises
Farm to Feet
Formidable Media
Forsake Inc
Founders Brewing Co
Garmont
GoLite Brands LLC
Good To-Go
Grabber Inc.
Grassroots Outdoor Alliance
GRAYL
Great Outdoors Colorado
Greater Portland Inc.
GSI Outdoors, Inc.
Guideline Studios LLC
Haiku Bags
Hart-Montgomery Outdoor
Sales
Helinox
Helly Hansen
High Country Trading - INC
Hipcamp
Homer Saw & Cycle

Humain et Terre
Huntavore
Hydrapak, LLC
Hydro Flask
Ice Axe Expeditions
Icebreaker
Idaho Mountain Touring
International Sportsmen's
Expositions
IPA Connect, LLC
IPS
Jb High Country Outfitters
JL Waters & Co
JoanU
Jonny Copp Foundation/ AFF
Kammok
KAMP
Karakoram
KEEN
Kelty
Kiitella
Klean Kanteen
L.L. Bean
La Sportiva N.A., Inc.
Last Exit Goods
Last Minute Gear
Lattimore's Handyman Service
Leave No Trace
Lithia Effect
Little River Trading Company
Mackey Partners LLC
Mahoneys
Marmot
Materevolve
Mazamas
MEC
Merithew Law, PLLC
Merrell
Momentum Media PR
Moonhouse
Moosejaw
Mountain Khakis
Mountain Man Outdoors
Mountain Safety Research
Mountainshop.net
MTI Life Jackets
MtnStuff
National Ski Patrol
Native Womens Wilderness
NEMO Equipment, Inc
(www.nemoequipment.com)
Nester Hosiery
New Belgium Brewing Company

New Normal Consulting
Nine Concept Creation
Northwest Rafting Company
NPD Group
O'Keefe Consulting
Oaklawn LLC
Once A Day Marketing
Open Space Leadership
Oros Apparel
Osprey Packs Inc.
Outdoor Alliance
Outdoor Brand Manufacturer
Outdoor Element
Outdoor Gear Exchange
Outdoor Gear Lab
Outdoor Industry Association
Outdoor Project
Outdoor ProLink
Outdoor Research
Outdoor Retailer
Outdoor Skills Skill
Outdoorindustryjobs.com
Outdoors By Design
Outdoorsense LTD
Outside Magazine
Pachner & Associates, LLC
Pacific Market International
Parks & Rec Professional
Patagonia
Peak Design
Pearl Izumi
Perpetual Motion NW
Pikes Peak Outdoor Recreation
Alliance
PISTIL
PMI - Stanley
Portland State University
PPORA
Prismatic
Quiksilver
Race Pace Bicycles
Recreation Northwest
Redbudsuds
Registria
REI CO-OP
Relay Resources
Retail Backpacking Tents
Revolution House Media
Rising Tide Associates
River Country Products
River Sports
Roads, Rivers, and Trails
Roanline

Ruffwear
RVR2RVR
rygr
San Luis Valley Great Outdoors
Scream Agency
Send It Cynthia
ShallinMayher.com
Sherpa Mountain Adventure
Shift Advantage
Shokunin Product Design
SLV Hemp Lompsem
Smartwool
SNEWS/Active Interest Media
Soerra
SOG
Sol Forest School
SOLVE Conference
Sorensen's Resort
Sports One Source
Stio
Superfeet
Sustainable Down Source
Tahoe Mountain Sports
Tenalach
Tentree
The 5 Gyres Institute
The Conservation Alliance
The Duck Company
The Forest Group
The Hiking Initiative
The Media Grind
The Mountain Lab
The Mountaineers
The North Face
The Shimoda Group
The Zaneray Group, Inc
think2perform
thisisnotapipe.net
Thorpe Marketing
Thule Inc.
Toad&Co
Tooth of Time Traders
Topo Athletic
TRCP
Trek Light Gear
Trips for Kids Denver
Trust For Public Lands
Turtle Fur
Under Solen Media
US Hang Gliding & Paragliding
Association Inc.
US Military Endurance Sports

Vail Valley Mountain Bike
Association
Valdez Adventure Alliance
Verde Brand Communications
Vintage Overland
Walking the World
Wallaroo Hat Co
Washington Trails Association
Weigh My Rack
Western Rise
WG Communications
White Road Investments
Wild & Wonderful Life
Wild Earth Guardians
Wild Places
Wilderness & Travel Media
Winter Wildlands Alliance
W.L Gore and Associates
Wonderland Expeditions
Ziga Media, LLC