



July 27, 2018

The Honorable Jared Huffman
U.S. House of Representatives
317 Third Street, Suite 1
Eureka, CA 95501

Dear Congressman Huffman,

As businesses based in California, we write to express our support for the Northwest California Wilderness, Recreation, and Working Forests Act. We are businesses that depend on wild, open spaces. We make and sell products to be used and enjoyed in the outdoors, and we value our shared landscapes that provide important outdoor recreation opportunities for our customers. Our companies are built on the bedrock of America's public lands and waters. Northwest California's wild places feature some of the most spectacular scenery in the nation, making tourism and recreation an essential part of the region's economy. In California, outdoor recreation generates \$92 billion in consumer spending, 691,000 jobs, \$30.4 billion in wages and salaries and \$6.2 billion in state and local tax revenue. Thank you for your continued commitment to protecting and restoring our public lands and waters, and supporting our local recreation economy.

We appreciate your efforts to consider the needs of a broad array of regional stakeholders in developing this legislation. The Northwest California Wilderness, Recreation, and Working Forests Act benefits the region's public lands, local communities, and the millions of visitors who come to experience outdoor recreation in Northwest California. This plan secures the vision of well-balanced, landscape-scale conservation. In addition to designating wilderness and Wild and Scenic rivers, your proposal promotes restoration of impacted watersheds, improves fire management, expands recreation opportunities and enhances the local economy.

The special public lands of Northwest California deserves protection. From the fog-shrouded redwood forests of Humboldt County to the sunny oak woodlands and grasslands of Mendocino, and the soaring peaks of the Trinity Alps Wilderness, to the turquoise waters of the Wild and Scenic Smith River, this region is home to spectacular landscapes — and world-renowned recreation. Adding lasting protections to these areas helps sustain the health of our environment and our outdoor recreation economy.

We support the Northwest California Wilderness, Recreation, and Working Forests Act, and applaud your leadership to ensure that our special wild lands and rivers are protected for future generations.

Sincerely,



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The Conservation Alliance

Outdoor Business Giving Back to the Outdoors

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