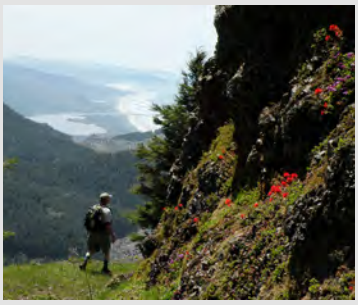
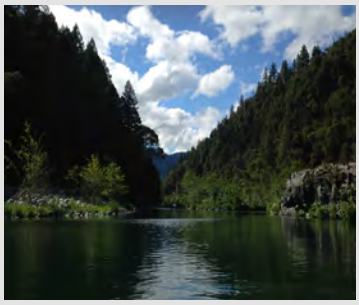
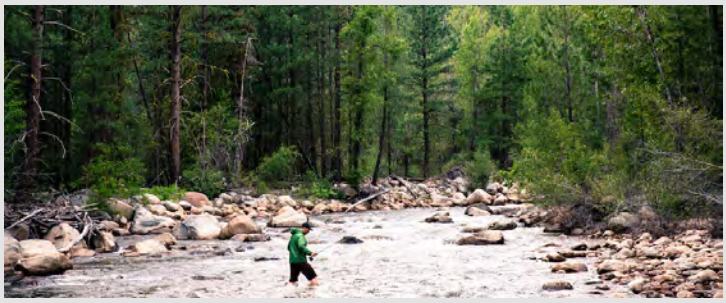
The Conservation Alliance
Outdoor Business Giving Back to the Outdoors

Winter 2017 Grant Announcement

$850,000 Awarded to 20 Organizations

The Conservation Alliance is pleased to fund the following organizations to support their efforts to protect wild lands and waterways for their habitat and recreation values. These grants are made possible more than 200 outdoor businesses who care passionately about protecting wild places for future generations. Each of these businesses is a member of The Conservation Alliance, and plays a critical role in determining which organizations receive funding. Thank you to all of our members for protecting wild places across North America.

Winter 2017 Grant Announcement

Alaska Wilderness League

ARCTIC NATIONAL WILDLIFE REFUGE DEFENSE CAMPAIGN

To defend the Coastal Plain of the Arctic National Wildlife Refuge from oil drilling, and lay the foundation to permanently protect the area in the future.*

$35,000

California Wilderness Coalition

NORTHWEST CALIFORNIA MOUNTAINS AND RIVERS & CENTRAL COAST HERITAGE PROTECTION CAMPAIGNS

To pass two bills covering public lands on California's North and Central coasts that together protect 608,500 acres of new wilderness and 690 miles of wild and scenic rivers; establish two new recreation trails (Bigfoot and Condor); restore more than 500,000 acres of public lands damaged by clearcutting and other developments; and designate 34,500 acres in two new scenic areas.

$45,000

Canadian Parks and Wilderness Society

PROTECTING THE BAY OF FUNDY CAMPAIGN

To secure three new Marine Protected Areas covering the internationally-significant Bay of Fundy in Nova Scotia and New Brunswick, ensuring that the Bay functions as a resilient ecosystem, where areas of high conservation and ecological value are protected from industrial development and exploitation.

$40,000

Forterra NW

KITSAP FOREST AND BAY COMMUNITY CAMPAIGN

To save the 3,000-acre Port Gamble Forest, which includes more than 65 miles of recreational trails and sits uphill from a previously-conserved 1.5-mile stretch of critical shoreline habitat.

$40,000

Greater Yellowstone Coaltion
TETON PUBLIC LANDS CAMPAIGN

To permanently protect 100,000-200,000 acres of wild public lands in Wyoming and Idaho through Wilderness and other designations such as National Recreation Areas, and National Conservation Areas.

$50,000

Methow Valley Citizens Council
METHOW HEADWATERS CAMPAIGN

To secure a permanent mineral withdrawal for 340,000 acres of National Forest land in the headwaters of the Methow Valley, protecting the upper Methow Valley from the threat of industrial-scale mining forever.

$40,000

National Wildlife Federation
CONNECTING THE UPPER RIO GRANDE CAMPAIGN

To engage in BLM management planning to secure administrative protection for 230,000 acres of wild places in a connected landscape that supports vast recreational opportunities and critical wildlife corridors.

$45,000

North Carolina Coastal Land Trust
WATERS OF THE WACCAMAW CAMPAIGN

Protect 3,000 acres of land and 7.5 river miles along the Waccamaw River in North Carolina, and promote public outdoor recreation along this spectacular waterway.

$45,000

North Coast Land Conservancy

RAINFOREST RESERVE CAMPAIGN

To permanently protect 3,300 acres of forest on the North Oregon coast preserving an entire coastal watershed from the headwaters to the ocean, creating a contiguous conservation corridor of more than 29 square miles linking land and sea.

$45,000

Oregon Wild

OREGON RIVERS CAMPAIGN

To seize the opportunity at the state level to protect iconic and threatened Oregon rivers (including the South Umpqua) as State Scenic Waterways, while continuing to build a pro-conservation base of support amongst key decision-makers and the public.

$30,000

Outdoor Alliance

PROTECTING NORTH CAROLINA'S MOUNTAIN TREASURES CAMPAIGN

To secure 20-30 years of improved management for the 1.1 million acres of the Nantahala and Pisgah National Forests in North Carolina including agency protections for 48,000 acres along 31 new eligible Wild and Scenic Rivers, and 70,000 acres of recommended Wilderness, and to lay the groundwork for Congressional designations for these special places and others on the Forests.

$50,000

Pacific Wild

MARINE PROTECTED AREAS COMMUNICATIONS CAMPAIGN

To protect at least five percent (appx. 5,100 km2) of the Great Bear Sea in 2017 as effectively-regulated Marine Protected Areas designated by First Nations, provincial and federal governments, with the long-term goal to protect a minimum of ten percent (appx. 10,200 km2) by 2020, and at least 30 percent (appx. 30,600 km2) by 2025.

$40,000

Red River Gorge Climbers' Coalition

BALD ROCK RECREATIONAL PRESERVE

To protect the spectacular cliffline, world-class climbing, and natural beauty of the 102-acre Bald Rock Recreational Preserve from the threat of private development.

$40,000

Save the Redwoods League

PROTECTING THE GIANTS OF GIANT SEQUOIA NATIONAL MONUMENT CAMPAIGN

To acquire 160 acres of private property within California's Giant Sequoia National Monument preserving the last remaining unprotected area in the entire 65,000-acre South Fork Tule River Watershed, eliminating the threat of development and logging of the world's largest trees, and expanding recreational opportunities.

$50,000

The Nature Conservancy of North Carolina

SQUIRE TRACT, BLACK RIVER CYPRESS SWAMP CAMPAIGN

To permanently preserve 410.81 acres of land along the Black River including approximately 150 acres of old-growth cypress swamp forest and mature bottomland hardwoods, and transfer all of this land to the State of North Carolina to become part of a new state park to be developed on the Black River.

$40,000

Theodore Roosevelt Conservation Partnership

SAFEGUARDING THE WILD BACKCOUNTRY OF THE MISSOURI RIVER BREAKS CAMPAIGN

To protect at least 100,000 acres of wild, publically-owned lands in Montana by June, 2018 as Backcountry Conservation Areas through the BLM Lewistown Resource Management Plan, preserving them from future development.

$35,000

Trout Unlimited

SPORTSMEN FOR PUBLIC LANDS

To engage hunters and anglers to ensure that America's public land estate, including 640 million acres and 124 national monuments, is not diminished by Congress and the Trump Administration, and the Antiquities Act remains an effective tool for landscape conservation.*

$40,000

Trout Unlimited - Alaska

PROTECTING THE TONGASS CAMPAIGN

To secure permanent protection for 1.9 million acres, over 1000 miles of river and 40 lakes that contain some of the best remaining salmon and trout habitat in the Tongass National Forest of Southeast Alaska. Additionally, we will defend the Tongass from privatization threats, and continue to advocate for reforming Tongass management to put fish first.

$40,000

Trust for Public Land

ROLSTON REST CONSERVATION PROJECT

To permanently protect the largest private inholding remaining in Vermont's Green Mountain National Forest, encompassing 2,792 acres of critical forest habitat, nationally significant hiking trails, and important aquatic resources.

$50,000

Western Rivers Conervancy

JOHN DAY RIVER PROJECT

To permanently protect at least 18,857 acres of rare riparian and shrubsteppe habitats in Oregon, and provide unparalleled recreational access to wild lands tracing at least 16 miles of the lower John Day River canyon and cold-water tributaries.

$50,000

*Public Lands Defense Fund Grant: This grant fund supports organizations working to preserve and defend the integrity of our public lands system.