



The Conservation Alliance

Outdoor Business Giving Back to the Outdoors

The Conservation Alliance Breakfast

Friday, January 22, 2010, 7:00 AM to 8:50 AM

The Marriott, Salt Lake City

Featured speaker: James Balog



James Balog is Founder and Director of The Extreme Ice Survey, a stunning look at the impact abrupt climate change is having on the world's glaciers. Balog's team has installed 27 time-lapse cameras at 15 sites in Greenland, Iceland, Alaska, and the Rocky Mountains, and has produced dramatic footage of glaciers melting that demonstrates the immediacy of the global warming challenge. Balog is the author of *Extreme Ice Now* just released by National Geographic Books.