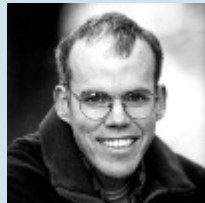



Conservation online and on the ground

What is ConservationNEXT? ConservationNEXT is an online social networking site that connects individuals with the conservation projects driven by our grantee organizations. This is your opportunity to get involved with the projects that The Conservation Alliance funds and learn more about what you can do to make a difference. Check out the site, build a profile, add friends, endorse organizations and read the blog. Once you are friends with someone you can communicate with them by writing on their wall. Endorsing organizations keeps you up to date on the progress of their project and when they post an action alert you will be notified by email so that you can take the next step to make a difference. We are excited about this site and look forward to seeing you online! www.conservationNEXT.com

The Conservation Alliance successfully launched ConservationNEXT with a Booth Crawl at the Summer Outdoor Retailer Show. The roving happy hour stopped at five booths over the course of two hours. Each booth -- Osprey, Patagonia, CamelBak, Teva, and The North Face -- hosted a different Alliance grantee. Revelers took action at each booth in support of that grantee's project. The event not only raised awareness of ConservationNEXT, but also generated hundreds of letters, post cards, and petition signatures in support of Save Our Wild Salmon, Nevada Wilderness Project, Utah Rivers Council, American Whitewater, and Winter Wildlands Alliance.

Participants also made "Conservation Resolutions" at the Booth Crawl. To see a slide show of those people and their promises, check out http://www.conservationnext.com/outdoor_retailer.


SNEWS posts podcast of Conservation Alliance Breakfast speaker: Bill McKibben

Renowned writer and global warming activist electrified the audience at The Conservation Alliance Breakfast in August. McKibben spoke passionately about the threats of global warming, and offered hope by focusing on the efforts of his new organization www.350.org. As always, our friends at SNEWS produced a podcast of the speech, which you may check out at <http://www.snewsnet.com/cgi-bin/snews/12764.html>. Check it out if you missed the breakfast, or if you want to hear it again!

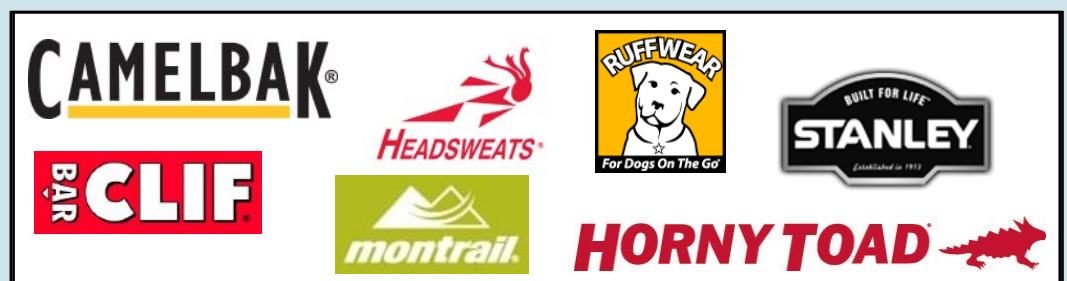

Endurance Athlete raising money and awareness for The Conservation Alliance

Endurance athlete Terri Schneider will be one of 30 invited athletes who will participate in Racing the Planet: The Last Desert, November 24-December 4, 2008. And she will be running to raise money for The Conservation Alliance.

As the windiest and most frigid continent, Antarctica is the largest desert in the world. The Last Desert adventure will begin in Ushuaia, Argentina where athletes will travel two days by ship across the perilous Drake Passage. For 6 days and a total of 155 miles they will run at several locations on Antarctica and its outlying islands.

"I'm psyched at the prospect of running in Antarctica to raise funds to support the wild places YOU love back home. Help me support this critical cause (and get a well deserved tax deduction)!" - Terri

To follow Terri's adventure, check out <http://terrishneider.net/events/html/antarctica.html>.


Thanks to the extra efforts of our members at the Summer Outdoor Retailer Show

Conservation Alliance members shown above added to their show fun by finding ways to raise extra money for The Conservation Alliance. From specialized product sales to parties and even a trail race we are thankful for the creativity of our members in helping us raise awareness and funding for The Conservation Alliance. We look forward to new opportunities for the Winter 2009 Outdoor Retailer Show.

Thank you for your interest and support,



John Sterling
Executive Director



Krissy Moehl
Program Associate

Directors Note:


I am writing to you all from Washington DC, where the politics of an election year are coinciding with a historic opportunity to protect millions of acres of public lands and thousands of miles of rivers throughout the US. Many Conservation Alliance grantees have worked doggedly to demonstrate local support for strong protections for lands and rivers near their communities. The result is more than 15 legislative efforts to protect places like Oregon's Mount Hood, Idaho's Owyhee Canyonlands, California's White Mountains, and the backcountry of Colorado's Rocky Mountain National Park. Each of these places deserves protection, and elected officials have pushed legislation to secure those protections. As Congress works to end it's session before the November elections, there remains hope that a package of public lands bills could still pass, and permanently safeguard some of our most special wild places. The clock is ticking, and it is possible Congress will not have time to take up these bills before the end of the year. Either way, the sheer number of conservation efforts under consideration demonstrates that protecting wild lands and rivers enjoys broad support, and that the community of conservation organizations spearheading those efforts is alive and well. We look forward to keeping you posted on the good work of our grantees, and hope to celebrate new conservation victories by the end of 2008!